

Contributing companies (2012)	
AMO	ALCON / CIBA VISION
Avizor	Bausch & Lomb
Cooper Vision	Johnson & Johnson Vision Care
Menicon (Europe)	

Table 1: Contributing companies (2012)

Country / Region	Abbreviation*
Belgium & Luxembourg	BE-LU
Denmark	DK
France	FR
Germany	DE
Italy	IT
Netherlands	NL
Norway	NO
Spain	ES
Sweden	SE
Switzerland	CH
United Kingdom & Ireland	UK-IE

Table 2: Markets assessed (eleven),
*abbreviations based on Internet top level domains

Country / Region	Abbreviation*
Austria	AT
Croatia	HR
Czech Republic & Slovakia	CZ-SK
Finland	FI
Greece	GR
Hungary	HU
Israel	IL
Kingdom of Saudi Arabia	SA
Kuwait	KW
Poland	PL
Portugal	PT
Romania	RO
Russia	RU
Slovenia	SI
South Africa	ZA
Turkey	TR
United Arab Emirates	AE

Table 3: Markets collected in 2012, but not assessed in this report -
*abbreviations based on Internet top level domains

Country	MPS / H ₂ O ₂ 2012	Change %
BE-LU	2.68	-1.7%
FR	3.84	-0.9%
DE	1.32	1.0%
NL	3.49	3.9%
IT	2.41	7.7%
SE	12.88	16.2%
DK	4.05	-3.0%
ES	4.35	4.2%
CH	1.41	6.0%
UK-IE	4.69	8.0%

Table 4: Size of MPS segment versus the HP one by country
(where data for 2012 and 2011 only)

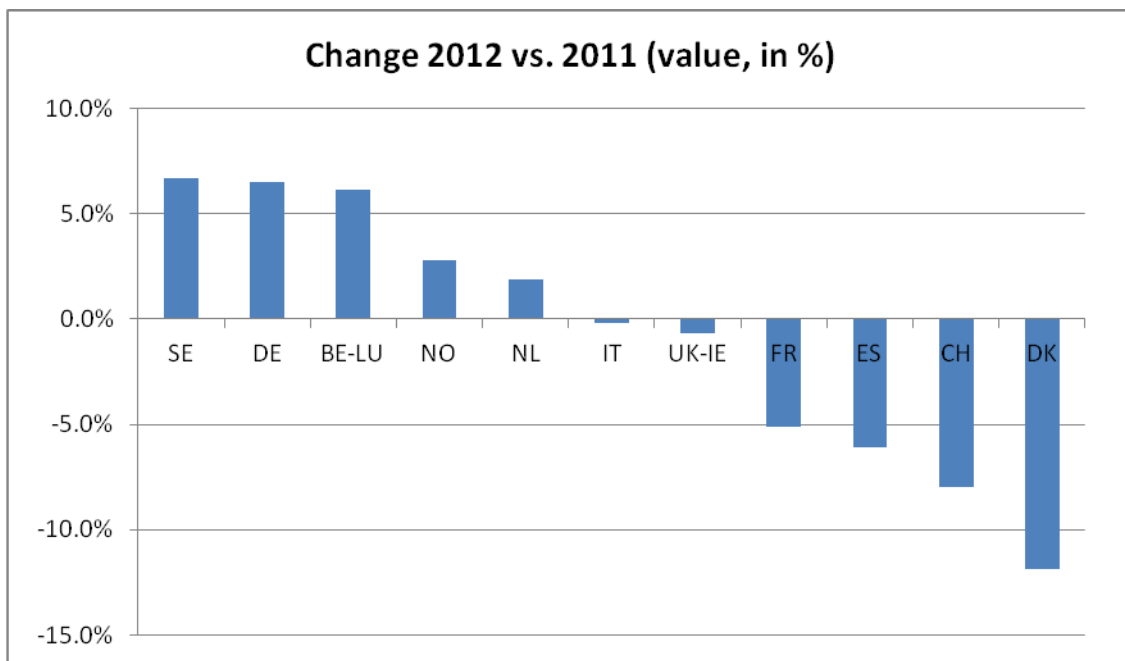


Figure 1: Contact Lens Market (Value) Growth rates (in the 11 assessed markets)

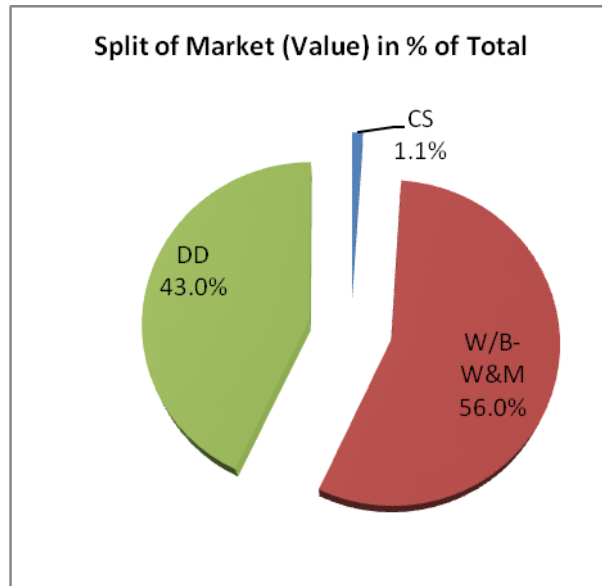


Figure 2: Split of Market (all 31 collected, value, in %) 2012

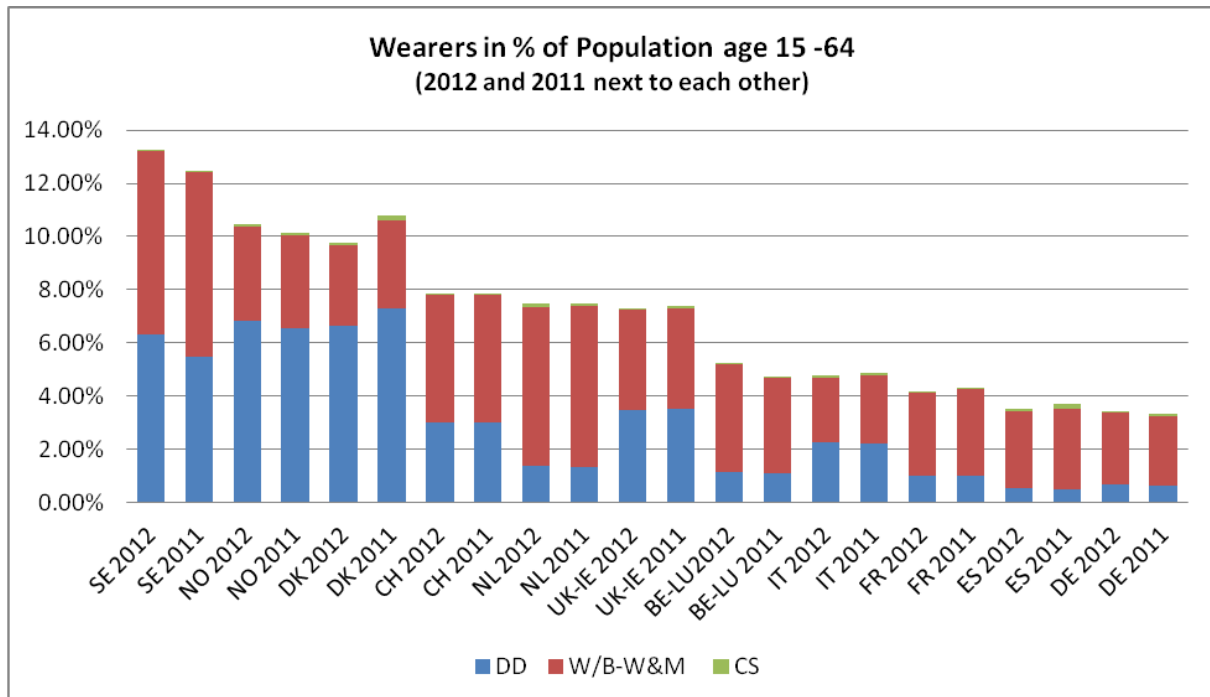


Figure 3: DD-W/B&M-CS wearers in population 15 - 64 years of age 2012 vs. 2011 (for values of 2012 see table 5)

Soft lens wearer base values for each country or region assessed, presented by lens category and in comparison to 2011. Penetration expressed as % of total population of 15 to 64 years of age.

Country / Region	Daily disposable (DD)	Weekly/Bi-weekly (W/B-W&M)	Conventional Soft (CS)	All types (Total)	Change from 2011 for Total
SE	6.34%	6.89%	0.04%	13.26%	6.4%
DK	6.84%	3.54%	0.07%	10.46%	3.1%
NO	6.66%	3.01%	0.08%	9.75%	-9.5%
CH	3.01%	4.82%	0.03%	7.86%	0.0%
UK-IE	1.39%	5.95%	0.12%	7.46%	-0.4%
NL	3.47%	3.77%	0.04%	7.28%	-1.4%
IT	1.12%	4.08%	0.03%	5.23%	10.5%
BE-LU	2.25%	2.45%	0.06%	4.76%	-2.3%
FR	1.02%	3.11%	0.05%	4.18%	-3.3%
ES	0.53%	2.90%	0.09%	3.52%	-4.7%
DE	0.68%	2.68%	0.05%	3.41%	2.2%
Total 11	2.07%	4.63%	0.07%	6.77%	2.1%
Total 28	0.93%	2.08%	0.03%	3.01%	2.1%

Table 5: Wearer Penetration by segment for population 15 - 64 years of age

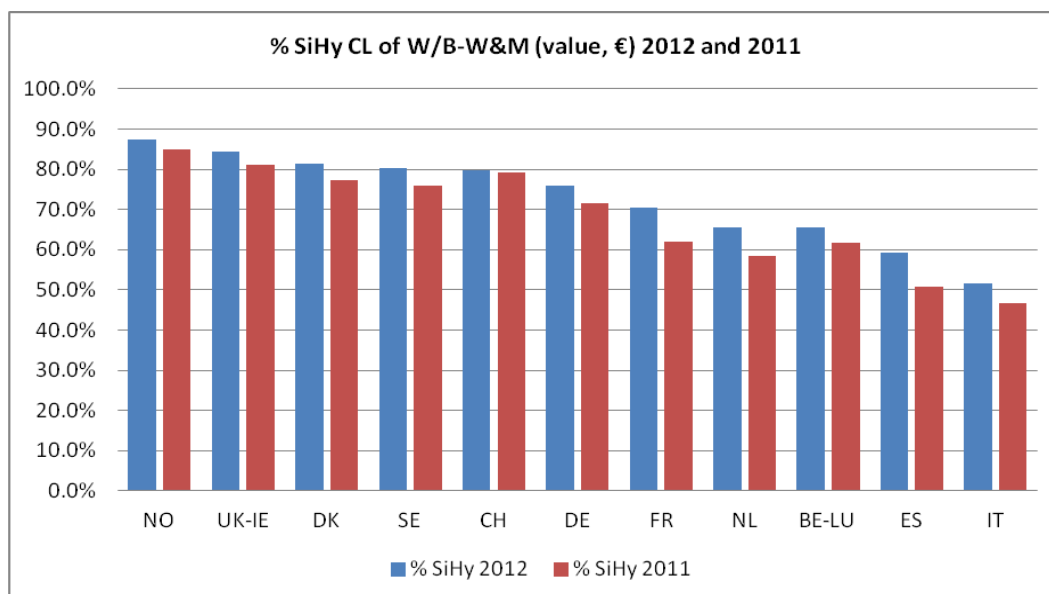


Figure 4: Silicone-Hydrogels as % of W/B&M 2012 vs. 2011 - value

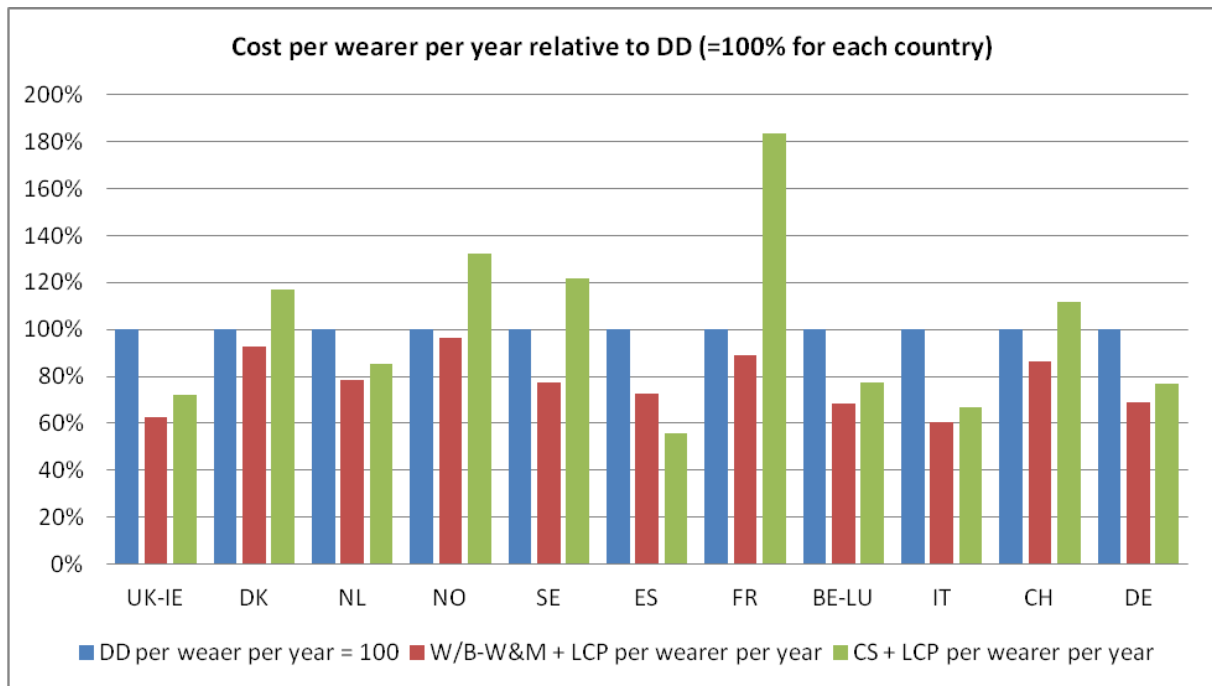


Figure 5: Comparison of the 2012 yearly cost of the different systems to the ECP, relative to DD, per Country, includes lens care for W/B&M and CS system (no data for ES)

CAUTION: Lens Care Products not well covered in UK-IE, IT and ES (important local manufacturers do not participate in data collection)